





New to AgileCincy?

Tonight's Sponsors







Tonight's Speaker





Choose Your Own Agile Adventure: Navigate your own learning journey through 24 Agile Mindset topics

Brian Link



AgileCincy Presents:

Choose Your Own Agile Adventure!



Brian Link Practical Agilist





Choose Your Own Agile Adventure

In each of the four categories, please select topics you'd like us to discuss today. You may choose multiple options!



press Enter ←

Takes X minutes

1→ Team Culture

Which of the following topics are interesting to you?

- A Why Long-lasting Product Teams Matter
- B Collaboration and Team Independence
- c Psychological Safety Inside Teams
- Psychological Safety With Leaders and SMEs
- Team Happiness and Dysfunctions
- F A Culture of Learning on Teams

Why are we here?

Agile Team Maturity. "Being Agile"

Ways of Thinking

- An Iterative Mindset
- A Product Culture
- A Customer-Centric Mindset
- A Culture of Learning
- A Culture of Experimentation
- A Culture of Continuous Improvement
- A Culture of Psychological Safety

Ways of Working

- Agile Manifesto
- Lean / Scrum / Kanban
- Extreme Programming
- Modern Agile
- Design Thinking
- DevOps
- Systems Thinking

It's all about the behaviors...

You cannot BE agile...

...because you have a standup for 15 mins

...by following a framework to the letter

...just by declaring there is psychological safety

...if you don't talk to actual customers

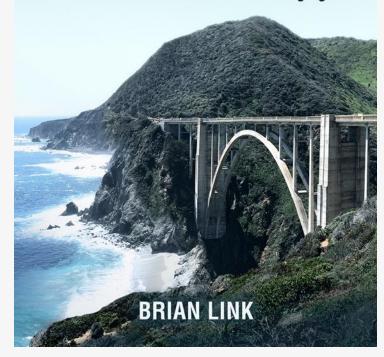
...if you are afraid to fail running an experiment

...without trying to get feedback sooner

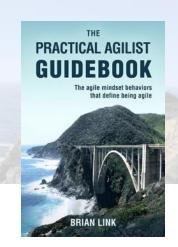
...if you don't admit you can still be better

PRACTICAL AGILIST GUIDEBOOK

The agile mindset behaviors that define being agile



How the book happened



- It all started with Capital One and Silicon Valley Bank...
- What to write? Start with a better agile team maturity assessment!
 - No scores! No frameworks! More for continuous improvement, learning!
 - A retro you use every 3 or 6 months to see where to focus learning
- Now what to write a book about?
 - Whoa. These are the same behaviors I talk to teams about as a coach!
- The same 24 agile topics for teams... become chapters!
 - Examples of low, medium, high levels of maturity for those behaviors
 - Why the topic matters, tips for leaders, tips for scrum masters, Al prompts

What do you want to learn today?

Team Culture

 Long-lasting teams, collaboration, psychological safety, happiness, dysfunction, and learning

Agile Process Basics

 Process ownership, visualization, estimation, iterative thinking, flow, continuous improvement, and experimentation

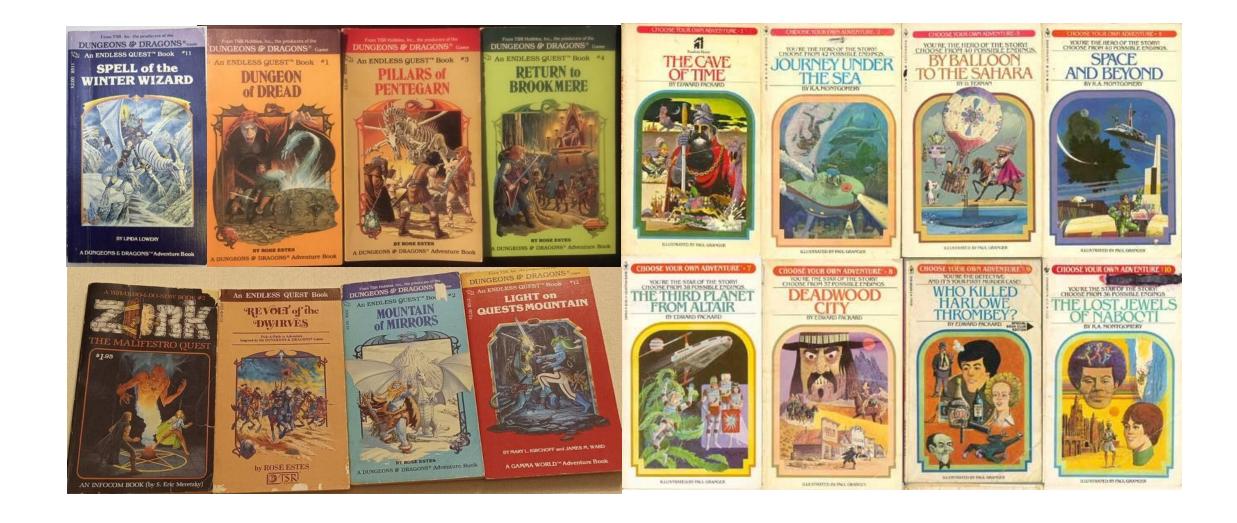
Product Management

 Customer-centricity, customer feedback, stakeholders, vision, strategy, valuedriven, product alignment, and desired outcomes

Value Delivery

• Frequent value delivery, failure recovery, quality work habits, work product promotion + management, automation, governance, tech skill sharing

Choose your own AGILE adventure!



So how will this work?

- TypeForm pick the topics that sound interesting
 - It'll rank them and I'll go through the top handful of topics
- Each topic has 2 slides
 - A quick overview of the 4 behaviors mature teams exhibit
 - Some sample images or references to third party sources for more info
 - Q&A as you like then we move on
- This is an experiment, thanks for playing!





Team Culture

Agile Process Basics

Product Management

Value Delivery

Why Long-lasting Product Teams Matter	Collaboration and Team Independence	Psychological Safety Inside Teams	Psychological Safety With Leaders and SMEs	Team Happiness and Dysfunctions	A Culture of Learning on Teams
Process Autonomy and Mastery	Visualization and Transparency	Estimation and Expectation Setting	Iterative Thinking and Breaking Work Down	Optimizing the Flow of Work	Continuous Improvement and Experimentation
Customer Centricity and Intimacy	Communication Channels and Customer Feedback	Feedback Loops with Stakeholders	Vision, Strategy, and Being Value Driven	Prioritization, Outcomes, and Reducing Complexity	Alignment to Strategy and Measuring Progress
Repeatable, Consistent, Frequent Value Delivery	Deploying Value and Recovery From Failure	Quality Embedded in Work Habits	Work Product Organization, Promotion, and Management	Automated Development Processes and Governance	Team Process for Skill Sharing



22 out of 22 people answered this question (with multiple choice)

A Culture of Learning on Teams	16 resp.	72.7%
Collaboration and Team Independence	14 resp.	63.6%
Team Happiness and Dysfunctions	14 resp.	63.6%
Why Long-lasting Product Teams Matter	13 resp.	59.1%
Psychological Safety With Leaders and SMEs	9 resp.	40.9%
Psychological Safety Inside Teams	7 resp.	31.8%

✓ 3 Product Management

22 out of 22 people answered this question (with multiple choice)

Vision, Strategy, and Being Value Driven	18 resp.	81.8%
Desired Outcomes and Reducing Complexity	13 resp.	59.1%
Feedback Loops with Stakeholders	13 resp.	59.1%
Alignment to Strategy and Measuring Progress	12 resp.	54.5%
Communication Channels and Customer Feedback	8 resp.	36.4%
Customer Centricity and Intimacy	8 resp.	36.4%

✓ 2 Agile Process Basics

22 out of 22 people answered this question (with multiple choice)

Optimizing the Flow of Work	15 resp. 68.2 %
Continuous Improvement and Experimentation	14 resp. 63.6%
Iterative Thinking and Breaking Work Down	14 resp. 63.6%
Visualization and Transparency	12 resp. 54.5 %
Estimation and Expectation Setting	9 resp. 40.9%
Process Autonomy and Mastery	8 resp. 36.4%

✓ 4 Value Delivery

22 out of 22 people answered this question (with multiple choice)

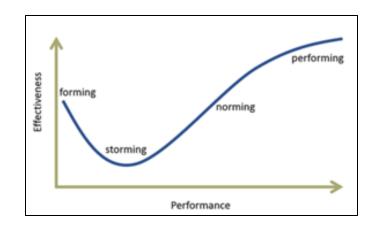
Repeatable, Consistent, Frequent Value Delivery	16 resp. 72.7 %
Team Process for Skill Sharing	11 resp. 50%
Work Product Organization, Promotion, and Management	10 resp. 45.5 %
Quality Embedded in Work Habits	8 resp. 36.4%
Deploying Value and Recovery From Failure	7 resp. 31.8%
Automated Development Processes and Governance	6 resp. 27.3%

Why Long-lasting Product Teams Matter

- Know your purpose
 - Why do you exist? What is success?
- Dedicated team members
 - All of the team is committed
- Team skillset completeness
 - All skills necessary are present
- Continuity of team members
 - No changes to the team recently

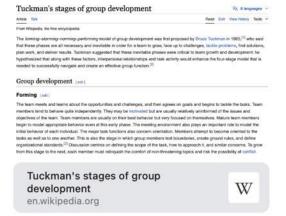
	Low	Medium	High
Know your purpose	The team works on tasks without understanding the broader purpose or strategy.	Some of the team knows the strategy, why they exist, and how to describe it.	Everyone on the team can thoroughly explain why the team exists and specifically what success looks like for their customers and the business.
Dedicated team members	Some team members still do work for other teams, prior projects, or previous managers.	Some team members occasionally do work that is not on the team's backlog.	All team members are 100% dedicated to the team's backlog of work.
Team's skillset completeness	The team is missing key skillsets, roles, or is potentially relying heavily on off-team people.	The team is missing one or more skills they rely on as outside dependencies to deliver value to customers.	The team has every skill they require onteam to perform the end-to-end work of delivering value to its customers.
Continuity of team members	The team has had regular, ongoing, or recent changes to the team's composition.	The team had at least six months of stability without any team member changes.	The team been together for a year or longer without any changes, losses, or additions to the team make-up.

Why Long-lasting Product Teams Matter











Collaboration and Team Independence

- Team interactivity
 - No silos, work together, pair
- Product decision making
 - Own strategic decisions
- Flow of work
 - Pull work, not assigned, own changes
- Process decision making
 - Manage own volume, how to operate

	Low	Medium	High
Team interactivity	Individuals work in silos independently without much collaboration.	The team members only occasionally discuss how they might work together or pair on work together.	The team collaborates by default, looking for ways to help each other regularly to get things done sooner.
Product decision making	Decisions are made for team members often by managers, leads, or senior team members.	The team has input in decisions that guide the work and strategic direction.	The team fully owns their strategic product decision making.
Flow of work	Work is assigned to team members, and they rarely choose their own work.	Team members pull work from the backlog. Sometimes work is assigned to team members. Key decisions are often made by leaders, the PO or SM.	Team members pull the work from the backlog and assign it to themselves. They decide to split cards on their own, actively document key decisions, and overcommunicate changes to the team.
Process decision making	The work, the flow, and volume of work is defined by someone outside the team.	The team, SM, and PO make some decisions about process. The team manages their own work, and their own work volume.	The team collectively makes nearly all decisions about the work and operates with a 'declare intent then go' manner with leadership.

Collaboration and Team Independence

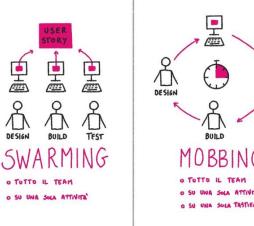
http://agilist.guide/#2

"Don't move information to authority, move authority to the information."

By L. David Marquet in "Turn the Ship Around!"









Psychological Safety (Inside Teams)

- Team member trust
 - Open sharing, honest feedback, culture
- Team member contributions
 - Everyone speaks, contributes at events
- Perspective on failure
 - No fear, experiments and learning
- Conflict handling
 - Resolves peacefully, effectively

	Low	Medium	High
Team member trust	Team members fear sharing, voicing their opinion, or any kind of feedback.	Most team members trust one another and freely share feedback.	The team has strong relationships between every pair of team members and feedback is a core part of the team culture.
Team member contributions	Some members do not interact or contribute during agile events.	Most members regularly contribute during agile events.	All members consistently contribute to every agile event.
Perspective on failure	The team fears failure and anything that may be perceived as failure. As a result, they avoid experimentation.	The team sometimes sees failed experiments as learning opportunities to use to their advantage.	The team embraces a culture of experimentation and seeks feedback through early failures to build better products faster.
Conflict handling	The team avoids conflict and requires external intervention to resolve issues.	The team can handle some internal conflicts with minimal outside help.	The team resolves all internal conflicts peacefully and effectively.

Psychological Safety (Inside Teams)

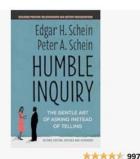
"

When people feel safe enough to raise their hands and say, "I made a mistake" or "I need some help." The leader has created an environment where their people feel safe to be themselves.

Simon Sinek



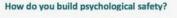
Ideo, an innovative design company - 60 Minutes Jan. 06, 2013 voutube.com



Humble Inquiry, Second Edition: The Gentle Art of Asking Instead of Telling (The Humble Leadership Series)

amzn.to







Building a psychologically safe workplace | Amy Edmondson | TEDxHGSE youtube.com



the Perfect Team (Published 2016)
nytimes.com



The power of vulnerability | Brené Brown | TED youtube.com



Psychological Safety With Leaders and SMEs

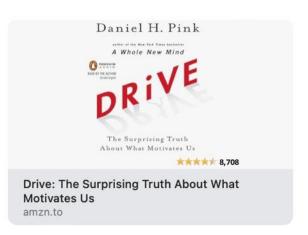
- Leadership interactions
 - Mentors, experts, SMEs, collaboration
- Work transparency
 - Makes work visible, multiple radiators
- Manager support and buy-in
 - Supported, trusted, amplify successes
- Cross-team interactions
 - Collaborate, regular communication

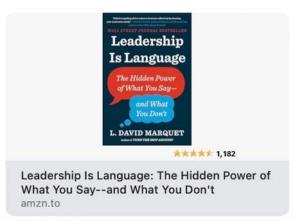
	Low	Medium	High
Leadership interactions	Team members avoid interactions with leadership.	Team members use leadership as mentors and seek feedback occasionally when needed.	The team uses subject matter experts and leaders as mentors and utilize their feedback regularly to discuss approaches and solutions.
Work transparency	The team avoids making the work visible due to fear of criticism.	The team is transparent and makes their work visible. They understand and appreciate the benefits of doing so.	The team has built multiple information radiators to share specific info with different audiences beyond the active work.
Manager support and buy-in	Managers do not actively support agile practices and either impose or fall back on traditional methods.	Managers support agile practices and engage with the team appropriately through 1:1s, sprint reviews, asking permission before attending refinements or standups.	Managers fully trust the team and communicate successes upwards and coach them through failures.
Cross-team interactions	The team avoids work from dependent teams and focuses on their own interests competitively.	The team collaborates with other teams as needed and occasionally initiates collaborative conversations in advance with other teams.	The team has regular touch points where needed to communicate thoroughly with stakeholders and dependent teams and prioritize collectively for the greater good of the company.

Psychological Safety With Leaders and SMEs

- Leaders earn trust through their actions, not by commanding it due to their positional authority.
- How do you lead? Do you ask questions? Do you seek to understand first or to speak and provide solutions?







Team Happiness and Dysfunctions

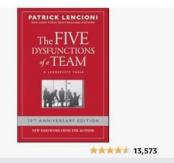
- Job satisfaction
 - Love their work, job, and company
- Team dysfunction/satisfaction
 - Good relationships, even friends
- Process satisfaction
 - Invested in how they work and enjoy it
- Agile way of working satisfaction
 - Embrace whys behind agile culture

	Low	Medium	High
Job satisfaction	Team members do not like their jobs and often complain.	Team members generally like their job and the company.	Team members view it as their dream job and love where they work.
Team dysfunction/satisfaction	Team members either do not get along with each other or rarely interact.	Team members mostly get along with the rest of the team and enjoy working together.	Team members are close or are friends and often interact socially.
Process satisfaction	Team members dislike the work they do and complain about the process.	Team members have embraced how they are working and enjoy talking about it.	Team members are invested in how they work and suggest improvements.
Agile way of working satisfaction	Team members disengage from agile events and consider leaving.	Team members are engaged, involved in agile events, and are happy.	Team members think this is the best team ever and loves the way their team works together.

Team Happiness and Dysfunctions

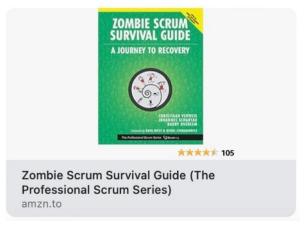
http://agilist.guide/#5

"Culture is the sum total of the conversations between our employees, nothing more."



The Five Dysfunctions of a Team: A Leadership Fable, 20th Anniversary Edition amzn.to





A Culture of Learning on Teams

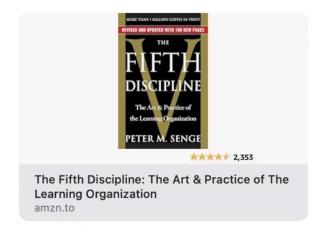
- Managers support learning
 - Dedicated time, space for learning
- Team members actively learning
 - Learning is part of how the team works
- Opportunities to upskill
 - Many ways to learn, improve skills
- General skill sharing
 - Regular pairing, active learning backlog

	Low	Medium	High
Managers support learning	Managers see any time not spent working as a waste and should be minimized.	Managers allow some time to be spent on learning and improving.	Managers create space for learning and help team members create learning goals that align with an individual's career.
Team members actively learning	Team members rarely work to improve skills during work hours.	Team members occasionally engage in self-improvement and learning activities.	Team members routinely engage with learning opportunities, working towards specific learning goals.
Opportunities to upskill	Training is formal, rare, and requires approval.	The company has multiple ways for teams to engage and learn, through agile communities of practice and online courses.	The company provides extensive career path planning and learning resources that target individual roles and a large variety of skills.
General skill sharing	Team members do not share skills with other team members.	Team members occasionally pair or find ways to share skills with each other.	Teams have a learning backlog, pair regularly, and often dedicate time to skill sharing.

A Culture of Learning on Teams

http://agilist.guide/#6

• The CIO of M&T Bank in Buffalo, Mike Wisler, once said, "We are a learning organization that happens to be a bank." This statement alone, communicated to hundreds of middle managers, set the stage for it to be OK for every team to focus on continuous improvement, training, and investing time to build their skills.







Process Autonomy and Mastery

- Embracing agile events
 - All team participates, shares facilitating
- Ownership of agile
 - All grasp the spirit of agile, adapt roles
- Team mindset
 - Works together to plan, refine, etc.
- Process improvement
 - Embraces customizing agile to suit needs

	Low	Medium	High
Embracing agile events	The team skips some events due to a perceived lack of time or a lack of engagement.	The team participates in all agile events and is generally engaged.	The team customizes agile events to fit their needs and is comfortable rotating facilitators.
Ownership of agile	The team is largely mechanical and follows events and processes rigidly, without understanding the purpose.	The team understands the purpose of events and uses agile roles effectively.	All team members fully grasp the spirit of the agile process and adapt agile roles as needed.
Team mindset	Planning and refinement are infrequent and often done only by the Product Owner. Team members attend sporadically and don't contribute much.	The whole team is involved in planning and refinement meetings, and input is given freely and valued.	Planning and refinement happen fluidly on demand, or just-in-time, and team members are skilled in breaking down stories.
Process improvement	The team rarely inspects or improves their process, and changes are infrequent.	The team occasionally identifies and makes changes to improve their process.	The team is comfortable adapting and customizing their process regularly to suit their needs as they evolve.

Process Autonomy and Mastery



























Visualization and Transparency

- Use of information radiators
 - Current work visible, info for audiences
- Working agreements
 - Living document, updated regularly
- Document/communicate decisions
 - Share important info, auditable
- User story writing
 - Small, outcomes, AC's, source of truth

	Low	Medium	High
Use of information radiators	The team does not make the work visible, or it is not up to date.	There is one central, up-to-date source of the team's work.	The team uses multiple information radiators to share different levels of information with different audiences.
Working agreements	There is no formal, visible working agreement.	The team built a working agreement together and made it visible.	The team reviews and updates their working agreement every 3 months and anytime a team member changes.
Documenting and communicating decisions	Business or technology decisions or are not documented or shared.	Important business or technical decisions are documented in a common team space.	Documented decisions are communicated well, organized, and auditable, linked to the work items where they originated.
User story writing	User stories read more like requirements and lack clarity, outcomes, or acceptance criteria.	User stories are clear, express desired outcomes, and use acceptance criteria whenever useful. Stories are usually small, less than a week of work.	User stories are small, have clear outcomes and use acceptance criteria almost always. Stories are the one source of truth for the delivery history, decisions, and auditable history.

Visualization and Transparency



About Search Site Categories

Three-C's Revisited

My classic article on Card, Conversation, Confirmation reflects the way we handled stories in Extreme Programming. We wrote a quick description the feature on a card, talked it through with our Customer (think Scrum Product Owner), then created concrete testable examples to confirm that the feature did what we and the Customer wanted. For us, the Card came first

Today, as the posting from the Organization That Should Know Better indicates, people fall more and more into writing requirements documents on the Card. The idea, whether expressed out loud or not, is that the story card should contain enough detail that it "makes sense" to use a standard format. C3 tried a standard format card in something like 1998 and realized it was a bad idea then, and we said so.

Chet and I were talking today about the Organization That Should Know Better's tweet, and about how one might do stories today, especially in

Three-C's Revisited ronjeffries.com





Replying to @wouterla @sebrose and 6 others

@KentBeck said imagine we have built the best payroll system ever, and we go talk to the users. They would tell us stories of how they used it. We would write them down and then go back in time and build that.

6:06 PM · Oct 24, 2019 · Twitter for iPhone



Extreme Programming Explained: Embrace Change, 2nd Edition (The XP Series)





- I Independent
- N Negotiable
- **V** Valuable
- **E** Estimable
- **S** Small
- T Testable

Estimation and Expectation Setting

- Completing work
 - Flow is predictable, sets expectations
- Story points or #noestimates
 - Consistent relative sizing or count cards
- Expectation setting and ownership
 - Metrics, roadmaps set short/longterm
- Estimation mindset
 - Directionally correct, usefully wrong

	Low	Medium	High
Completing work	The team does not deliver work reliably and often fails to set expectations about when work will be done.	The team delivers completed work and sets expectations reliably most of the time with some exceptions.	Completed work flows regularly and predictably. Expectations are reliably given internally and externally with very few exceptions.
Story points or #noestimates	Story points are tied to hours or not used properly to set expectations and maintain a sustainable pace for the team.	Story points are relatively sized, rough estimates, help gain a shared understanding of the work, set expectations, and maintain a steady pace.	Story points are not used because the team has perfected the art of collaborating and slicing stories to a size that counting cards suffice.
Expectation setting and ownership	Estimates are either dictated by someone outside the team or done by a small subset of the team.	The team owns short term expectations using metrics. Long term goals are either dictated to them or co- owned with leaders.	The team owns both short- and long-term expectation setting through the use of metrics, release plans, and Now/Next/Later roadmaps.
Estimation mindset	Estimating takes a significant amount of time (i.e. an hour or more) each week.	The team minimizes the time spent estimating and realizes being directionally correct and usefully wrong is enough.	The team spends no time on the process of estimating.

Estimation and Expectation Setting









Iterative Thinking and Breaking Work Down

- Consistency of size
 - Work is always small, done in a few days
- Vertical slicing ability
 - Focus on incremental value, hypotheses
- Work with PO
 - Understands purpose, gets direct feedback
- Embracing feedback
 - Proactively seeks feedback for decisions

	Low	Medium	High
Consistency of size	User stories are sometimes large enough to linger in the active work of the team for more than 2 weeks.	User stories are almost always finished inside of 2 weeks and the team has established a flow of getting work done regularly and seeking feedback.	User stories are as small as they can be to still deliver value of some kind and generate feedback, most often taking less than 3 days to complete.
Vertical slicing ability	Work takes the form of tasks or large chunks of work more than small iterative pieces. Delivery and quality portions of work are sometimes still separate user stories.	Work most often satisfies the typical INVEST standard and focuses on a desired outcome with an iterative approach to producing customer value incrementally.	User stories use a vertical slicing approach as needed to deliver small portions of value or, when useful, more in the form of a hypothesis than requirements to determine the best approach.
Work with PO	The team rarely asks the Product Owner for feedback on partially completed work or about stories before marking them as done.	The team sometimes communicates with the Product Owner to better understand the desired outcome for work while in progress, and usually as work is completed to ensure it satisfied the purpose of the story.	The team has daily conversations with the Product Owner as needed to show incomplete work, get feedback, and ask clarifying questions. The team always confirms a story meets the desired outcome before it's done.
Embracing Feedback	The team is reactive and completes work as instructed without asking about the why behind the work or seeking to know what they should be trying to learn.	The team only sometimes seeks feedback to decide what to do more of and, importantly, what not to do. The team only occasionally changes their mind about upcoming work based on feedback.	The team proactively seeks to understand what they need to learn so they are better prepared to make decisions about what to do next. They use feedback from completed work to change their minds often about what to do next.

Iterative Thinking and Breaking Work Down







Optimizing the Flow of Work

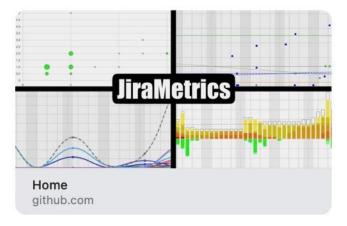
- Definition of done
 - Used always and revisited frequently
- Definition of ready
 - Becomes unnecessary with great habits
- Work in progress limits
 - Team uses as tool to get work done sooner
- Utility of metrics
 - Adjusts process by being data-driven

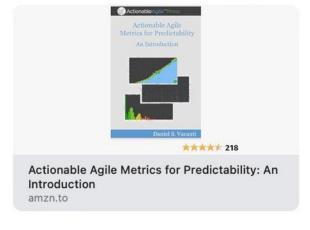
	Low	Medium	High
Definition of done	The team either does not use a Definition of Done, it is not very thorough, hasn't been reviewed recently, or it is not followed consistently.	The team has a Definition of Done and uses is regularly to make sure almost all work satisfies the DoD before being marked as done.	The team revisits their Definition of Done at least quarterly and adjusts as they discover new constraints or challenges that needs to be incorporated.
Definition of ready	The team either does not have a Definition of Ready, or if they do have one, it may be used as an excuse to not start work or is not used consistently.	The team has a healthy practice of ensuring work is ready and important, well-defined, and well-understood before it's added to the team's list of ready work.	Everyone on the team knows why the current work was deemed ready. The PO controls the readiness of the flow of work. The formality of a DOR is no longer necessary because the team has regular routines that flow the work.
Work in progress limits	The team does not monitor the amount of work in progress or use it consistently to change the behavior of how they work.	The team has an understanding and appreciation for monitoring their WIP limits and sometimes hold each other accountable to completing work before starting new work.	The team adheres to WIP limits consistently, monitors, and adjusts them as necessary. They work together as a team to get stories done sooner before starting new work.
Utility of metrics	If the team is tracking story points, velocity, cycle time, or lead time, they are not being used or measured consistently in a way that helps the team make changes to the way they work.	The team is consistently completing work according to stabilizing velocity or cycle time measures. The team captures a trend of these metrics over time to help them adjust their process and workload.	The team brings cumulative flow diagrams or multiple metrics into their retros to make sure they are delivering value quickly and customizing their process as needed.

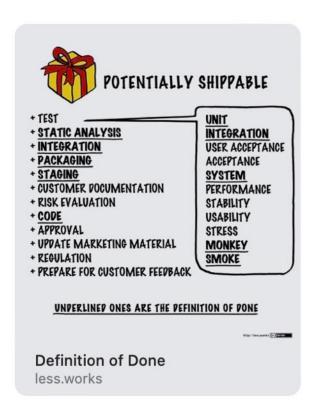
Optimizing the Flow of Work



- **WIP**: The number of PBIs started but not finished.
- Cycle Time: The amount of elapsed time between when a work item started and when a work item finished.
- Work Item Age: The amount of elapsed time between when a work item started and the current time.
- Throughput: The number of PBIs finished per unit of time. Note the measurement of throughput is the exact count of PBIs.







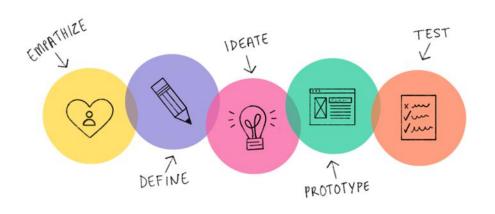
Continuous Improvement and Experimentation

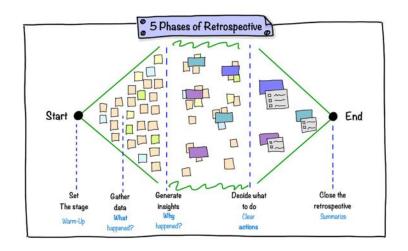
- Use of retros
 - True inspect+adapt, in real time when needed
- Design thinking
 - Con't discovery, experiments, hypotheses
- Use of failure
 - Learning! Not afraid to learn something sooner
- Data-driven
 - Evidence based decisions wherever possible

		Low	Medium	High
Use of retr	'OS	The team skips retros and/or avoids the topic of improving their own process.	The team uses the retrospective event to inspect themselves, their process, and has an open conversation about what changes, if any, they should make to work better together.	The team addresses important process changes in real time as needed. Retros are used to discuss less urgent process changes, team building, experiments, or other points of improvement.
Design thi	nking	There is little to no focus on the concepts of Design Thinking (empathize, define, ideate, prototype, test) to design and test various concepts of future work with customers in mind.	Design Thinking is a part of how the team works. The team tests hypotheses with experiments designed to validate potential customer outcomes and does so before developing new features.	The team utilizes a dual- track agile approach or continuous discovery and continuous delivery to integrate both short- and long-term experiments into the backlog prioritization process.
Use of fail	ure	The team (and often their managers) have strong opinions about "failure" and strive to avoid anything that looks or feels like failure.	The team is learning that failure means there is something to learn. They adapt and react quickly to failure without much stigma or fear of repercussion.	The team purposefully writes stories in a way that looks to learn sooner so they can build more of what matters to customers and less of what does not. They are not afraid to share when experiments were not successful as intended.
Data-drive	n	There is a lack of any data-driven decision making. Decisions to change direction or validate whether the product is being used as intended or not are rarely provable with data.	Decisions about the product are sometimes made because of evidence produced through data. A data-driven mentality is starting to become part of the product prioritization process.	It is rare that any features are built based on a guess or an instinct of what a customer might like. Instead, the team has made it part of their practice to create an evidence-based, data-driven approach to almost all their big product decisions.

Continuous Improvement and Experimentation

http://agilist.guide/#12







IDEO DESIGNTHINKING

IDEO Design Thinking designthinking.ideo.com



Agile Retrospectives: The Heart of Team Improvement youtube.com





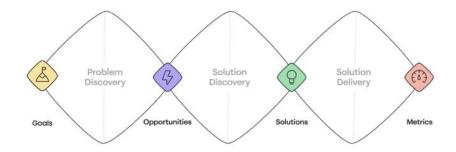
This Is Service Design Doing: Applying Service Design Thinking in the Real World amzn.to

Customer Centricity and Intimacy

- Problem solving approach
 - Customer experience over company problems
- Customer personas
 - Relatable customers integrated with process
- Customer outcome focused user stories
 - Stories target persona outcomes and verified
- Customer research
 - Connect with customers, understand journey

	Low	Medium	High
Problem solving approach	Team follows a traditional problem-solving approach, identifying objectives from a company centric perspective first. Then identifies concepts and fits solutions to the customers.	Team is starting to incorporate learnings from the customer to decide which of their problems to address. The customer experience has started to influence the product direction.	The team uses a process to understand the customer experience first and lets that drive how they can better serve the customer's journey.
Customer personas	There is little to no knowledge on the team about who the customer is. Some team members perform work perfunctorily as if it were just a list of tasks without knowing who benefits.	The team has either created customer personas or somehow have dedicated some time to understanding more thoroughly who their customers are and what motivates them.	Every team member is aware of the distinct personas and customer types that may use the product. These personas are updated as necessary and included in regular team conversations involving user stories and prioritization.
Customer outcome focused user stories	User Stories are written without firsthand knowledge of the customer or without anticipation about how the work will be used.	User Stories are in part crafted based off on customer feedback. There is a customer feedback loop that directly impacts the direction of the product.	Some user stories, designed for targeted type(s) of customers, are written to focus on specific outcomes and the team follows up with the customer type(s) to confirm or deny the impact.
Customer research	If there is any inspiration about the customer in terms of who they are and what they want, it is guesswork or just always the way things have been done.	There has been some level of research done with a sample of customers to understand their experiences in context of the team's work, know who they are and what they want.	There is a thorough and regularly updated set of documentation about who the customer is, based on directed research, regular interactions, and customer experience journey maps.

Customer Centricity and Intimacy



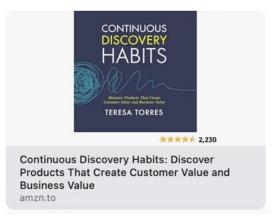












Communication Channels + Customer Feedback

- Feedback loop with customers
 - Regular communication, multiple channels
- Customers integrated with the process
 - Show WIP get early feedback, beta releases
- Customer list
 - Actual customers, peer-to-peer community
- Level of intimacy
 - 1:1 convos, observe in action experiences

	Low	Medium	High
Feedback loop with customers	There is no communication channel between the customer and the team.	There is an established communication channel between the customer and the team, either a regular real-time dialog or through asynchronous messaging that customers can and do directly provide feedback to the team.	The team has established regular communication channels with customers through multiple mediums to make it easier for two-way communication.
Customers integrated with the process	The team does not inform customers about changes or upcoming releases. No customers have been asked directly for feedback on any work the team has done.	The team provides updates to the customer to inform them of changes. Customers have the opportunity to provide feedback to the team to request features and/or discuss plans for the product.	The team is in a regular routine of showing customers work in progress to elicit feedback before features are complete and before the value is produced. Early releases or betas may even be made available to a select list of customers.
Customer list	The product owner or team acts as proxy on behalf of the customer, making assumptions.	There is at least one named customer the team has contacted and established as a proxy to help make decisions on a day-to- day basis.	A private community of customers has been established. They are invited to real-time / roundtable conversations to hear product roadmap updates and provide feedback on long-term strategic plans for the product.
Level of intimacy	There are no established relationships with customers to use for early feedback or research.	The team has conducted surveys of customers and had multiple 1:1 conversations or interviews to better understand their perspective and context.	Team members have been invited and visited the customer's workplace to observe the environment, the behaviors, and see their problems first-hand. Could also involve capturing phone call audio with permission or other immersive experience to learn more about their customer's context.

Communication Channels + Customer Feedback









Feedback Loops with Stakeholders

- Invite to sprint reviews
 - Engaged in events, including refinement
- Regular communication
 - Cadence as needed, scheduled, ad hoc
- Feedback loop
 - Show WIP for feedback, share roadmap
- Vision sharing
 - Make aware, ask for help evangelizing

	Low	Medium	High
Invite to sprint reviews	The team is either unsure of who their stakeholders are or have not reached out to invite them to sprint reviews.	Stakeholders and/or SMEs occasionally attend Sprint Reviews or regular meetings and are invited to backlog refinement meetings as needed.	Stakeholders and SMEs find it valuable to be invited to Sprint Reviews or regular meetings and attend regularly and engage with the team during those events.
Regular communication	The team has not established any communication channels or regular interactions with stakeholders.	The team and stakeholders communicate asynchronously as needed.	The Product Owner and/or team have a regular dialog with key stakeholders often.
Feedback loop	Stakeholders are not yet regularly invited to any agile events, therefore there is no feedback from internal stakeholders.	The team asks for feedback from stakeholders and SMEs regularly on recently completed work and ideas they are considering. The feedback is considered and often helps influence the direction of the product or in prioritization.	The team asks for feedback from stakeholders and SMEs regularly on recently completed work, ideas they are considering, as well as product roadmap updates, and incomplete work still in progress. The feedback is considered and often helps influence the direction of the product or in prioritization.
Vision sharing	The team has not communicated with stakeholders to share the vision and include them in plans.	The team has communicated with stakeholders to share the vision and include them in upcoming plans as needed.	The stakeholders are fully aware of the product vision and help evangelize it to their colleagues and coworkers.

Feedback Loops with Stakeholders















Vision, Strategy, and Being Value Driven

- Understanding product vision
 - Everyone knows vision+purpose, it gets shared
- Awareness+alignment to big picture
 - Team has say in goals, knows how they fit, metrics
- Value driven
 - Steers priorities, is validated, confirmed w/ users
- Strategy ownership
 - Vision ownership, full PM, leadership support

	Low	Medium	High
Understanding product vision	The team is unsure of their product vision, or it is exclusively in the head of the product owner.	The team generally knows their product vision and why it matters.	Each team member understands their product vision, the business purpose, and the team has documented and shared this vision so others can see.
Awareness + alignment to big picture	The team is unaware how their work may impact the bigger picture in their part of the company. And if they think they know, there are no measures in place to prove or disprove the impact.	The backlog is aligned to the current strategic goals for their team of teams or section of the company. These strategic goals are visible, time-bound, and measurable (e.g., OKRs).	The team contributes to their team of teams or divisional strategic goals, understands how they fit into the big picture, and the team measures the impact they have against those higher goals.
Value driven	The team's product delivery is not driven by delivering value but completing tasks or requirements.	The team is starting to understand how to determine whether the work they deliver is in fact valuable and is starting to measure the value delivered.	The team theorizes what work will be valuable and uses that when prioritizing. The team determines whether the work they deliver is in fact valuable and confirms the value delivered through informal and formal means with the customer (e.g., conversations and measurable metrics)
Strategy ownership	The team tends to get strategic direction from managers as to what to work on next.	The product owner and team own their product vision and have the support of their leaders. Most product decisions are owned by the team but not all.	The product owner and team lead own the product completely, including specific research, competitive analysis, and exhibit foresight about how the product should change to meet market needs then adjust as needed.

Vision, Strategy, and Being Value Driven









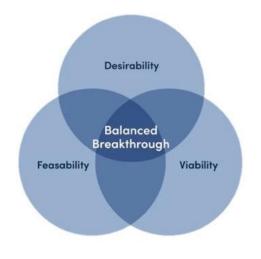
Prioritization, Outcomes, Reducing Complexity

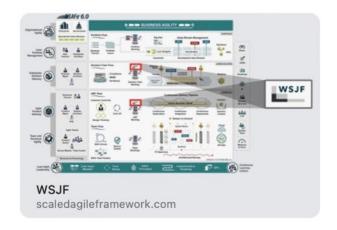
- Deliberate methods or algorithms
 - Science not gut to prioritize w/ strategy, goals, vision
- Refinement
 - Habit of breaking down, understanding, SMEs if need
- Collaboration
 - Whenever needed, Stakeholders + customers too
- Handing complexity
 - Multiple product priorities, portfolio balancing, ST/LT

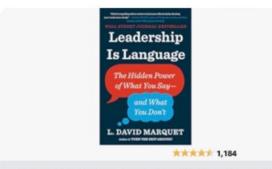
	Low	Medium	High
Deliberate methods or algorithms	The backlog does not have a system as to how it is prioritized and sequenced. It may be whimsical, mostly reactive, driven by the loudest complainers, or have no system at all.	The product owner and team discuss priorities and focus on their own perspective of product prioritization, perhaps aligned to strategic goals, using themes, incorporating quality, stability, and things the team feels are value driven.	The product owner uses a process or model such as the balanced breakthrough model (desirability, feasibility, idability) to prioritize work more scientifically in the backlog. The PO takes input from every possible source to make sure they aren't missing important work while prioritizing.
Refinement	The team does not meet regularly to refine the backlog. And if they do, some work still starts that is not thoroughly understood, has significant unknowns, or is generally too large.	The team conducts backlog refinement, reviewing priorities, breaking down work, discussing items enough to know what changes need to be made to the backlog. This process may still be time consuming and irregular.	The team meets consistently to conduct backlog refinement, reviewing priorities, breaking down work, discussing items enough to know what changes need to be made to the backlog. This process is deliberate, likely done only as required with targeted outcomes and often includes stakeholders or other SMEs as needed.
Collaboration	There is very little collaboration among team members to determine priorities for the team.	The team collaborates more than just during refinement to discuss the work, needs, and changes. The team has also started collaborating with stakeholders and/or customers to include their perspective in prioritization.	The team collaborates regularly as ideas emerge that should become stories. Stakeholders and/or customers are included in prioritization as needed. Stakeholders and SMEs have become closer with the team and are more readily available, often pulled into conversations to validate or confirm assumptions about work.
Handling Complexity	As the team supports priorities from multiple sources or has multiple products, priorities are driven by biggest fire or loudest voice.	As the team supports multiple sources of input or multiple products, there is an effort made to balance the priorities of work. There may still not be rigor or science, however.	As the team supports multiple sources of input, multiple products, or areas of complexity, the Product Owner and team have learned to treat them like a portfolio, prioritizing work inside each of the competing areas to balance the big picture with short- and long-term goals.

Prioritization, Outcomes, Reducing Complexity

http://agilist.guide/#17







Leadership Is Language: The Hidden Power of What You Say--and What You Don't amzn.to





Alignment to Strategy and Measuring Progress

- Roadmaps
 - Now/Next/Later, includes measures, no dates
- Applying OKRs
 - Drive priorities, use to say no, dovetails w/higher
- Treatment of epics
 - Business value, strategic tool, Lean Portfolio
- Market + competitive analysis
 - Know alternatives, pulse of market, differentiate

	Low	Medium	High
Roadmaps	There is no product roadmap shared outside the team other than a sequencing of epics in the backlog.	The team has a product roadmap. It may simply be a sequencing of epics with rough dates and rough outcomes to help set expectations with stakeholders and/or customers.	The product roadmap follows a Now/Next/Later format (or is otherwise not tied to absolute dates and is high-level and strategic in nature) and is defined by a sequencing of product specific outcomes tied to meaningful measures to know when that portion of the roadmap has achieved its expected value through what's been delivered.
Applying OKRs	There are no strategic objectives with measurable key results to model or align to.	The team has their own OKRs that they use to set priorities and help prioritize their work.	OKRs are the primary way the team prioritizes what to work on. The team publishes their current strategy and the related OKRs, then delivers against that strategy defined by the objectives and key results and says no (or not yet) to any work that falls outside of them.
Treatment of epics	Epics are mostly used as containers for work that is not yet defined. The business value of Epics is usually not clear.	Epics have business value meaning and used as large user stories that have yet to be broken down. They often include desired outcomes, define future intentions, and can be closed when finished. Only sometimes are Epics used as evergreen containers.	In addition to defining business value, Epics are a strategic tool that enable Lean Portfolio Management (a formalized demand and intake management process), helping the company to officially fund or not fund specific pieces of work and assign those strategic pieces of work to different teams (or teams of teams).
Market + competitive analysis	If there is a Product Strategy, it is internally focused and does not yet account for market or competitive analysis.	The Product Owner and/or team has done some competitive product research and analysis to understand their customer's alternatives.	The Product Owner understands the pulse of the market, its competitive forces, and how the customers differentiate between competing products.

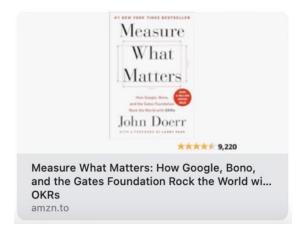
Alignment to Strategy and Measuring Progress

http://agilist.guide/#18

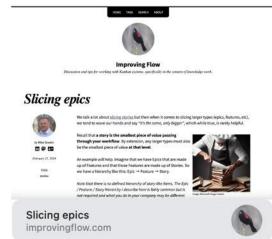


Why the secret to success is setting the right goals | John Doerr | TED youtube.com









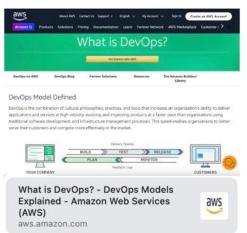
Repeatable, Consistent, Frequent Value Delivery

- Deployment frequency
 - Deliver value predictably, daily, < weekly
- Repeatable process
 - Automate publishing, on demand anytime
- Lead time to production
 - Predict w/in days new->upcoming release

	Low	Medium	High
Deployment frequency	Deployment of value is unpredictable and not on a set schedule. May be measured in months.	Deployment of value is fairly predictable and most often four weeks or less.	Deployment of value is predictable and occurs very frequently, measured in days or multiple times per day, almost always at least once per week.
Repeatable processes	For any value produced, there is a manual process involved to publish it to end users.	The team has made it a priority to automate the delivery of value. There is a deployment process that is at least partially automated.	The deployment process is almost entirely automated with manual interventions only as desired and necessary for the process. The team can release new value on demand whenever they are ready.
Lead time to production	After work has started, there is no predictable way or reliable pattern to determine when it will be available for end users.	There is an established pattern and a repeatable process that allows the team to predict within a matter of a week or two when newly started work will be made available to its end users.	There is a pattern and a repeatable process that allows the team to predict within a matter of a few days when newly started work will be made available to its end users.

Repeatable, Consistent, Frequent Value Delivery







http://agilist.guide/#19





The Three Ways

- The First Way: Flow/Systems Thinking
- The Second Way: Amplify Feedback Loops
- The Third Way: Culture of Continual Experimentation and Learning

Deploying Value and Recovery From Failure

- Reliability of value deployment
 - Less than 10-15%, quick fixes, rollback
- Impact of production challenges
 - Not often, rarely in prod, focus on quality
- Process to recover from failure
 - Repeatable recovery, team knows how
- Mean time to recovery
 - Prod issues solved same day

	Low	Medium	High
Reliability of value deployment	Any time the team is deploying value to customers, there is a high likelihood (40%+) that there are issues that may require a fix or some amount of rework to correct issues.	When deploying value to customers, less than a third of the time there are issues that may require a fix or some amount of rework to correct issues.	When deploying value to customers, less than 10 or 15% of the time there are issues that may require a fix or some amount of rework to correct issues.
Impact of production challenges	There are frequently issues with previously released work that it distracts the team at least once a month, causing other issues for the team.	There are issues discovered in production often enough that it occupies the team's time at least once a quarter, causing downtime of systems or rework for the team.	Issues are rarely discovered in production. The team has a thorough testing and focus on quality that eliminates most issues.
Process to recover from failure	When issues in production are found, there is no repeatable process to react and recover. In fact, there may be some degree of chaos to scramble to fix the issue.	When issues in production are found, there is a process evolving to react and recover. For example, after being notified, the team is getting better at focusing on the emergency.	When issues in production are found, there is a repeatable process to react and recover. For example, after being notified, the team drops everything to focus on the emergency. It is routine and organic, everyone on the team knows what to do.
Mean time to recovery	After issues are found in production, it can take more than a few days, a week or longer even, to respond, fix, and inform those that the issue has been resolved.	After issues are found in production, they are often handled within a day or two.	After issues are found in production, they are often handled the same day.

Deploying Value and Recovery From Failure





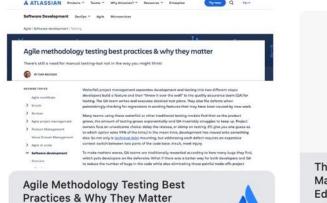
Quality Embedded in Work Habits

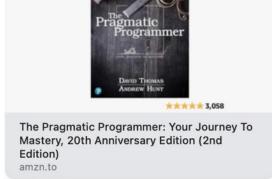
- Quality and team roles
 - No dev vs tester, part of process not roles
- Manual vs automated testing process
 - At least 80% product tests automated
- Philosophy of testing
 - Included in how they work, pairing, no bugs

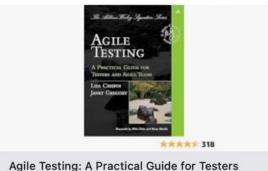
	Low	meaium	High
Quality and team roles	Quality is a separate function with distinct skills on the team (or may even be off team). There are distinct handoffs between team members to complete development vs quality work.	The team considers testing part of everyone's responsibility. While there may be distinct titles and roles, the team strives to blur the line between development and quality work, using peer reviews, pairing, or skill sharing.	The team no longer distinguishes between developer and tester. It has created processes to enable quality processes to be part of how they work, not in the roles.
Manual vs automated testing process	The testing performed is almost entirely manual, not automated through repeatable processes.	There is at least 50% of the work product covered by automated tests that run regression tests over common usage patterns. Some manual testing is required to ensure greater quality.	There is at least 80% of the work product covered by automated tests that run the necessary tests. Only the more difficult to automate tests or recently completed work requires manual testing to ensure greater quality.
Philosophy of testing	Testing and quality philosophy is reactionary, not preparatory. The team has not yet embraced test driven development techniques or how to bake quality into their process.	The team considers testing and quality concerns as they estimate and as they approach any new work.	The team embraces advanced techniques to make quality part of everyone's responsibility. They are pair programming, mobbing, or otherwise tightly coupling the build and quality processes, relying on each other to validate work in near-real time and virtually eliminate production bugs.

Quality Embedded in Work Habits









atlassian.com

and Agile Teams

amzn.to



Clean Code

Work Product Organization, Promotion, and Mgt

- Separated by function
 - Has all environments, reliable, sized, secure
- Process of promoting work
 - Approval process, movement, quality checks, ci/cd
- Work integration
 - Auto build process on check in, integration environ
- DevOps automation
 - All moves between environs are auto'd, kept current

	Low	Medium	High
Separation by function	The team only has individual work environments per team member and a single production environment for finished work.	The team has an environment for integrating work from their individual environments with a quality process focused on evaluating the combined work. If there are multiple quality processes, there are usually separate environments for each.	The team has all the quality and integration environments they need for their work which are reliable, stable, properly sized, and properly maintained. Additionally, they have an environment that mimics the final production environment for greater accuracy and confidence in quality.
Process of promoting work	There is no official process, rules, or procedure that the team follows for the movement of work product from one environment to another.	The team has established the guidelines or procedures for moving work from one environment to another that is reliable and deliberate.	The team has quality checks, named responsibilities, or approval processes in place to ensure a proper and high-quality movement of work between any of the environments. If those checks are not satisfied the team does not move work prematurely.
Work integration	Work is not integrated before moving completed work into a production environment. Each individual team member is responsible for that process.	Work from individual team members is coordinated and combined into a working product in a non-production environment to validate and catch mistakes before deploying to production. This process requires an individual or specific skill on the team to do the integrating.	Any team member can and often does combine the current working product from all team members into an integrated environment to do their own quality checks.
DevOps automation	The movement of work product between any environments is completely manual and subject to human error.	Portions of the process from individual team member environments to the production environment are automated in some way but require multiple manual steps. Automated processes are mostly kept up to date as things change.	The entirety of moving work product between environments is automated and kept diligently up to date as things change. There are only rare exceptions, for example when it is desired to require a deliberate approval before continuing the automation process.

Work Product Organization, Promotion, and Mgt

http://agilist.guide/#22





The DevOps Handbook: How to Create World-Class Agility, Reliability, & Security in **Technology Organizations**

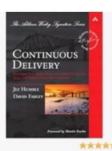
amzn.to



**** 20,513

The Phoenix Project: A Novel about IT, DevOps, and Helping Your Business Win 5th **Anniversary Edition**

amzn.to



Continuous Delivery: Reliable Software Releases through Build, Test, and Deployme... Automation (Addison-Wesley Signature Seri... (Fowler))

amzn.to



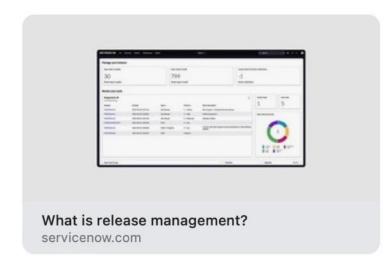
Deployment Choice: Code Promotion vs Artifact Promotion hackernoon.com

Automated Dev Processes and Governance

- Source control usage
 - Tagging, clear commenting, per change chk/in
- Release management
 - Reliable cadence, release notes + cust lang
- Continuous integration
 - Build automation, multiple times a day + tests
- Governance
 - Auditable, builds recreated, proof of tests

	Low	Medium	High
Source control usage	There is no source control being used by the team to track the versions or history of the work product. If used at all, maybe snapshots of releases are captured, or only minimal use is involved.	The team is using source control to version the work product and use the tool for all changes to work files. They know how to rollback changes and use basic features of source control.	The team are using strategies that include some of the following: tagging of releases, branches for specific purposes, required commenting for clarity, or specific references back to requirements for each change.
Release management	There are no named, versioned, or scheduled releases. Updates to production work is sporadic or unpredictable.	Releases are deliberate and expectations with end users can be set in advance to provide some level of detail about what updates are coming to the product when. The team may not adamantly or reliably provide release schedules to end users but are able to and do so occasionally or often.	The release management process is regular and reliable and provides clear updates to end users of what changes are coming to the product on specific dates. Release notes are expressed in customer or end user language.
Continuous Integration	The integration of the team's work happens irregularly and is often a difficult manual process	There is a daily build process to catch any bugs as they emerge during development. The build process has started to be automated but may require some manual processing to complete.	There is a build process that is automated to run multiple times during the day, or even as anyone checks in code. That build process kicks off an automated suite of tests that make sure nothing major has broken since the last integration.
Governance	There are no rules or protocols for how source control is used to track the work product.	The team has committed to put clear commenting on each check-in to better identify merge conflicts and challenges as they occur.	Source control is treated as the master repository. All deliverables are auditable through source control. Builds can be recreated, exact lists of files that have changed between builds can be generated, and the team is requires a user story id for every check-in to make this process seamless.

Automated Dev Processes and Governance





Essentials of administration and governance with GitHub Enterprise Cloud resources.github.com





http://agilist.guide/#23

A ATLASSIAN

How Atlassian ensures governance and compliance

A quick guide from our executive team to yours







GEORGE TOTEV

GUY HERBERT

BILL MARRIOTT

As your enterprise grows, your security, governance, and compliance protocols have to grow with it. If not, you can find yourself caught in legal matters, subject to a significant data breach, or even worse you can threaten your brands's integrity and your customers' trust.

So what's the best way to achieve top-notch enterprise security, governance, and compliance? For starters, the tools you use and the systems you have in place are critical to success. We set down with Allassian's security leadership team to gain insight into how we've scaled our security and compliance practices, and it boiled down to three major themes.

1. Change and release management - 2 steps to success

In the words of George Totev, Atlassian's Head of Risk and Compliance, "As the scole and complexity of your environment grows, so does the impact of incorrect changes."

How Atlassian ensures governance and compliance



atlassian.com

Team Process for Skill Sharing

- Pairing
 - Priority to share skills, learn together
- Learning backlog
 - Part of how you work, opptys kept current
- Time and dedication
 - Space for learning, part of routine, support
- Specialists vs generalists
 - Evolved to mostly generalists, no single POF

	Low	Medium	High
Pairing	The team works in silos and generally keep to themselves, not maybe even aware of the total skillsets the team has collectively.	The team has started to share skills with each other and are aware of the unique skillsets that exist in individuals they should work to share.	The team has made it a priority to share skills with each other. There is a process to either pair or mob or find time each week to learn from each other.
Learning backlog	If there are any learning plans, they are individual and often in the form of training that they and their manager have discussed.	The team has started a learning backlog that represents what the team is interested in spending their time learning.	The team keeps a learning backlog up to date that represents what the team is interested in spending their time learning and revisits it regularly.
Time and dedication	The team does not make learning a priority or feel they can even afford the time in most cases.	The team makes an effort to pair senior team members with newer or more junior ones to help share skills. They also sometimes work on items in their learning backlog, but it is not a consistent or regular routine.	The team has made learning and skill sharing part of their routine, dedicating time frequently and making it part of how they work.
Specialists vs. generalists	Most of the team feels they have one main skill and other skills are secondary or less preferred, not park of their singular core strength.	The team is developing more generalists, with a portion of the team better able to tackle any item in the backlog as opposed to only certain team members being able to do certain things.	The team is starting to look more like a team of generalists with at least half of the team able to tackle any item in the backlog.

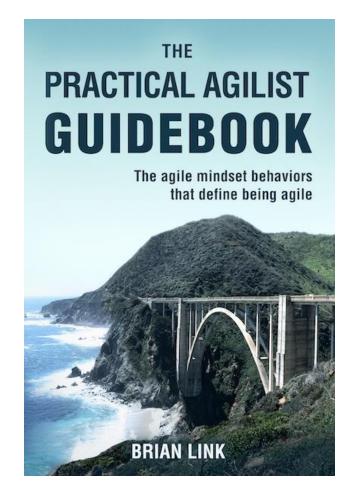
Team Process for Skill Sharing







Questions?





Brian Link

brian@practicalagilist.com PracticalAgilistGuidebook.com

linkedin.com/in/brianwlink
medium.com/practical-agilist
@blinkdaddy